

## Program Focus Areas

Existing Business Activity ~ Business Recruitment ~ Real Estate Development

### Project Averages



**115**  
 JOBS



**61**  
 THOUSAND  
 SQUARE FEET



**12**  
 ACRES



**\$13**  
 MILLION  
 INVESTMENT

### Project Activity Stats



Active Projects



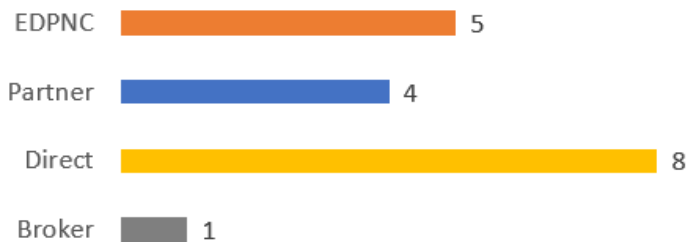
Projects Added



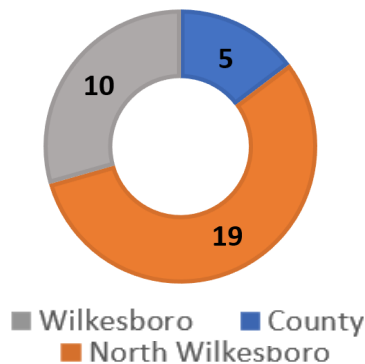
Site Visits

The EDC is engaged with 18 Active Projects which consists of 11 New and 7 Existing businesses. There were 4 Site Visits by a new business. 1 Project was moved to inactive and 1 Missed Opportunity due to lack of building/pad size large enough to meet criteria.

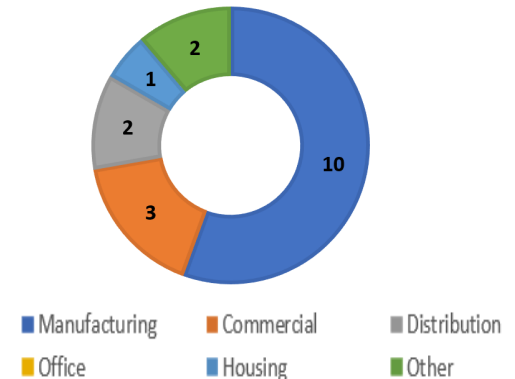
### Projects by Source



### Projects by Location



### Projects by Type

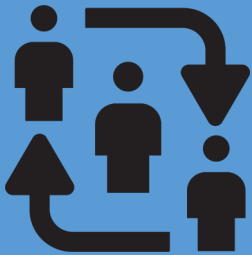


## Existing Business Activity



**16**

UNIQUE VISITS



**32**

FOLLOW UP VISITS

## Program Stats



**14**

PARTNER MEETINGS



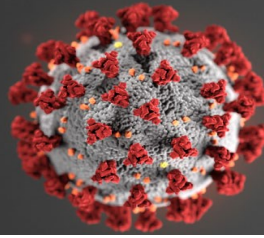
**5**

REAL ESTATE DEVELOPMENT



**57**

SOLUTIONS PROVIDED



## Wilkes EDC COVID-19 SMALL BUSINESS GRANTS

The Wilkes EDC announces **TWO** grant programs available to Wilkes County Small Businesses with less than 15 employees who have been impacted by COVID-19.

### [Wilkes Small Business Recovery Program - \\$2,000](#)

Funding for this program is made possible by private donors; The Leonard G. Herring Family Foundation Inc., Lowe's and a few undisclosed donors. Additionally, funding is provided by the Local Expansion & Attraction Program (LEAP) the private funding side of the public/private partnership of Wilkes EDC and local governments. Eligible businesses may receive monthly payments of \$500 for up to four months for a total of \$2,000 to be used for rent, lease, mortgage, utility payments and/or potentially other fixed payments upon approval of application. Utility payments include power, telecommunications, internet, water and sewer. Other fixed payments could include personal protective equipment, payroll, equipment rentals and insurance. Funding will be considered a grant to encourage the business to continue to operate and maintain current employment levels.

### [Wilkes Business Assistance Marketing Program - \\$500](#)

This program is being funded by Wilkes EDC. Eligible businesses that do not have a website or a strong social media presence will be assigned to a pre-approved designer who will create a simple website and a Facebook Business page. The grant will cover the cost of design, a domain name, three months of online presence and basic training for business owners to maintain their new site. The award is up to \$500 per recipient to cover the agreed cost with a pre-approved designer.

Business owners can locate the eligibility requirements on the Wilkes EDC website at [www.WilkesEDC.com](http://www.WilkesEDC.com). **APPLICATIONS FOR BOTH PROGRAMS WILL BE ACCEPTED BEGINNING MAY 11th, 9 AM.**

For more information or consideration of a tax deductible donation to aid in assisting with either of these programs, contact LeeAnn Nixon at 336-838-1501 or [lnixon@wilkesedc.com](mailto:lnixon@wilkesedc.com).

## March Unemployment Rate

**4.7% ↑**

Up from 4.0% in February. State March Rate is 4.2%.

*Note: March 2020 Data are Preliminary.*