

## Program Focus Areas

Existing Business Activity ~ Business Recruitment ~ Real Estate Development

### Project Averages

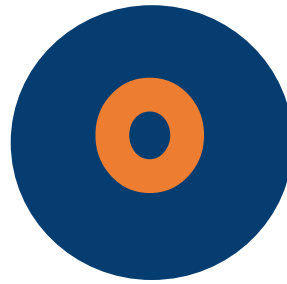
Active and Missed



### Project Activity Stats



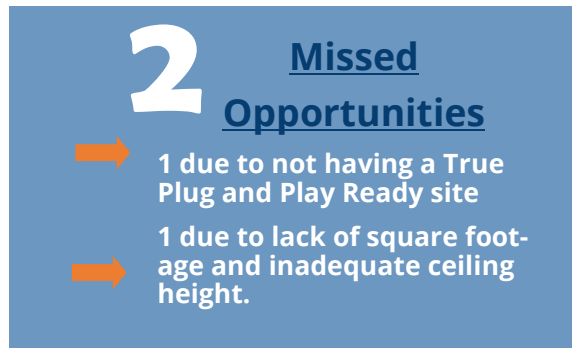
Active Projects



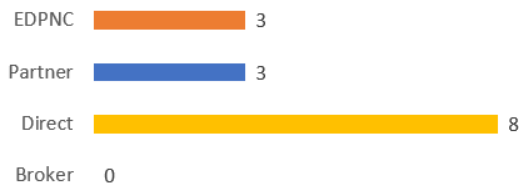
Projects Added



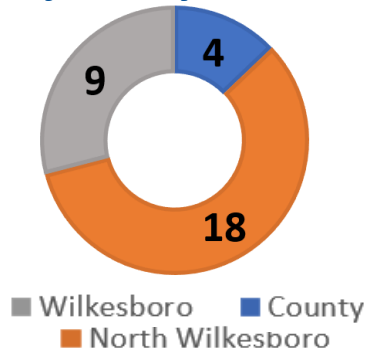
Site Visits



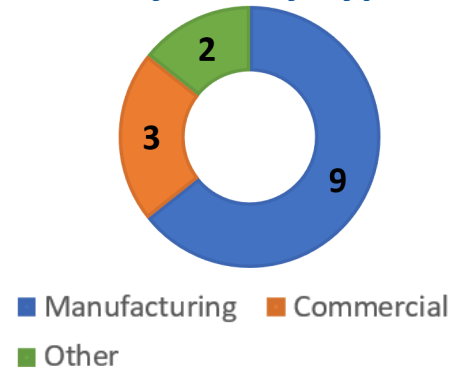
#### Projects by Source



#### Projects by Location



#### Projects by Type



## Existing Business

### Activity



**24**

UNIQUE  
VISITS



FOLLOW  
UP VISITS

## Program Stats



**4**

PARTNER  
MEETINGS



REAL ESTATE  
DEVELOPMENT



**17**

SOLUTIONS  
PROVIDED

## The Wilkes EDC Awards \$216,500 to 119 Small Business Grant Winners

After almost three full months, **100 businesses** have been awarded **\$2,000 each** to go toward fixed business expenses including rent or utilities. **19 businesses** have been awarded **\$500 each** to improve their online presence provided by local marketing professionals. Each week a review committee approves applicants based on the criteria set for the program. It has become apparent that the small business owners in our area are beyond thankful for the help provided by this program; **many expressed it has kept them afloat**. Out of these applications, **488 jobs have been potentially impacted** in our county. The grant program will continue to remain open until the remaining funds have been distributed. The Wilkes EDC once again wants to extend thanks to all contributing partners for the Marketing and Recovery Grant Programs: The Leonard G. Herring Family Foundation Inc, Lowe's, Wilkes EDC and their Local Expansion & Attraction Program (LEAP), Wilkes County Government, Town of North Wilkesboro, Town of Wilkesboro and few undisclosed donors.

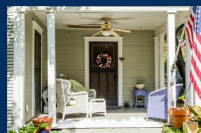
## Marketing Initiative

### Your Business



#### What's in Wilkes?

- Gateway to Northwest NC Region
  - Local Airport | Interstate Access
- 245k Workforce within 45 Minutes
- Low Cost of Living
  - Median Home Cost- \$140k



**START YOUR  
adventure HERE.**

### Work Remotely



#### Why it's better

- Low Cost of Living
  - Wilkes County- 88.4%
- Available Real Estate
  - 74.5% Homeownership Rate
  - \$42,453 Median Household Income



**START YOUR  
adventure HERE.**

The Wilkes EDC has launched a new Marketing Initiative for "Why Wilkes: Start Your Adventure Here". Each week, 2 Posts go up on both LinkedIn and Facebook to a targeted demographic. This series consists of incentives for both doing business and living in Wilkes County. Some of the features are our extensive Fiber Network, unique Outdoor Amenities, Low Cost of Living, Airport and Interstate Access, plus a variety of images from our county.

## June Unemployment Rate

**6.8% ↓**

Down from 11.2% in May. State June Rate is 7.6%.