

Program Focus Areas

Existing Business Activity ~ Business Recruitment ~ Real Estate Development

Project Averages

Active and Missed

20 Missed Projects Over Last 12 Months



96
 JOBS
 158



45
 THOUSAND
 SQUARE FEET
 190



8
 ACRES
 55



\$5
 MILLION
 INVESTMENT
\$80M

Project Activity Stats



Active Projects



Projects Added



Site Visits



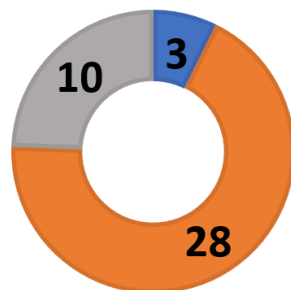
1 Missed Opportunity
 Due to Lack of Building with Rail Service

1 Project Moved Back from Inactive

Projects by Source

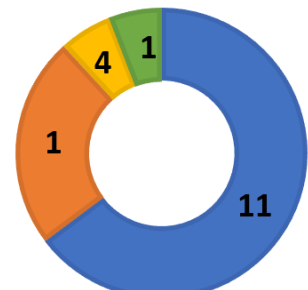


Projects by Location



■ Wilkesboro ■ County ■ North Wilkesboro

Projects by Type



■ Manufacturing ■ Commercial ■ Other ■ Restaurant

Existing Business

Activity



7

UNIQUE
VISITS



7

FOLLOW
UP VISITS

Program Stats



13

PARTNER
MEETINGS



9

REAL ESTATE
DEVELOPMENT



9

SOLUTIONS
PROVIDED

Wilkes EDC Releases Housing Study

Wilkes EDC, in partnership with the Wilkes Chapter of the Winston-Salem Regional Association of REALTORS® (WSRAR) and the North Carolina Homeowners Alliance (NCHA), commissioned Bowen National Research in the Summer of 2020 to conduct a Housing Study in Wilkes County, NC. The study considered various demographic, economic and housing metrics, as well as other factors that impact and influence housing. Wilkes EDC hosted a presentation on September 22, 2020, to gain insight and engage with Patrick Bowen, President of Bowen National Research. A few of the highlights and key points from the assessment include:

- Need exists for 995 additional rentals and 1,511 for-sale units over the next 5 years.
- Opportunities are diverse in price points creating a demand for a broad based approach to support future growth.
- Nearly 10,000 commuters travel into the County daily for work who could potentially be residents.
- Potential sites that would be suitable for development are included in the report.

A Video of the Presentation, Key Findings, an Executive Summary and the Full Assessment can be found in the News Section on the EDC website.



Two Wilkes County Businesses Rank in Top 25 Private Companies in North Carolina

The September Issue of [Business NC Magazine](#) released its Top 125 Private Companies. Ranking at #22 is [Window World](#), moving up 7 spots from #29 in 2019 and at #36 is [ECMD, Inc.](#), moving up 6 spots from #42 in 2009 - both local Wilkes County businesses. Congratulations for making this list!

“This year’s list is based on 2019 revenue. Hence, it reflects the pre-COVID-19 environment that virtually everyone hopes will return as soon as possible. ... Private equity-controlled companies whose operations are based in North Carolina are eligible for the list ...But the list is mostly companies owned by families that have operated in North Carolina for decades, if not generations. To say they are the backbone of the Tar Heel economy is an understatement.”

August Unemployment Rate

5.7% ↓

Down from 7.5% in July. State August Rate is 6.8%.