



Wilkes County, NC

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Report Parameters

1 County

37193 Wilkes County, NC

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

68,527

Population (2019)

Population **grew by 96** over the last 5 years and is projected to **grow by 68** over the next 5 years.

24,738

Total Regional Employment

Jobs **grew by 831** over the last 5 years and are projected to **grow by 236** over the next 5 years.

\$40.8K

Median Household Income (2018)

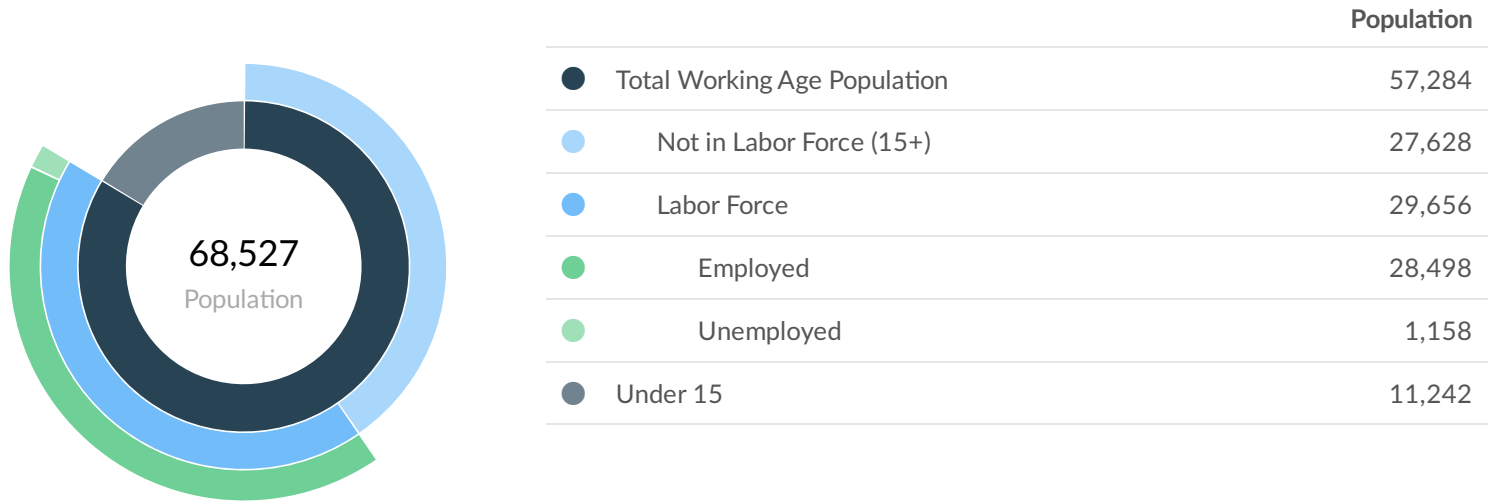
Median household income is **\$19.5K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 0.1%** since 2014, growing by 96. Population is expected to **increase by 0.1%** between 2019 and 2024, adding 68.
- From 2014 to 2019, jobs **increased by 3.5%** in Wilkes County, NC from 23,907 to **24,738**. This change **fell short of the national growth rate of 7.3% by 3.8%**. As the number of jobs increased, the **labor force participation rate decreased from 52.9% to 51.8% between 2014 and 2019**.
- Concerning educational attainment, **10.7% of Wilkes County, NC residents possess a Bachelor's Degree** (8.1% below the national average), and **9.7% hold an Associate's Degree** (1.6% above the national average).
- The top three industries in 2019 are Animal Slaughtering and Processing, Management of Companies and Enterprises, and Restaurants and Other Eating Places.

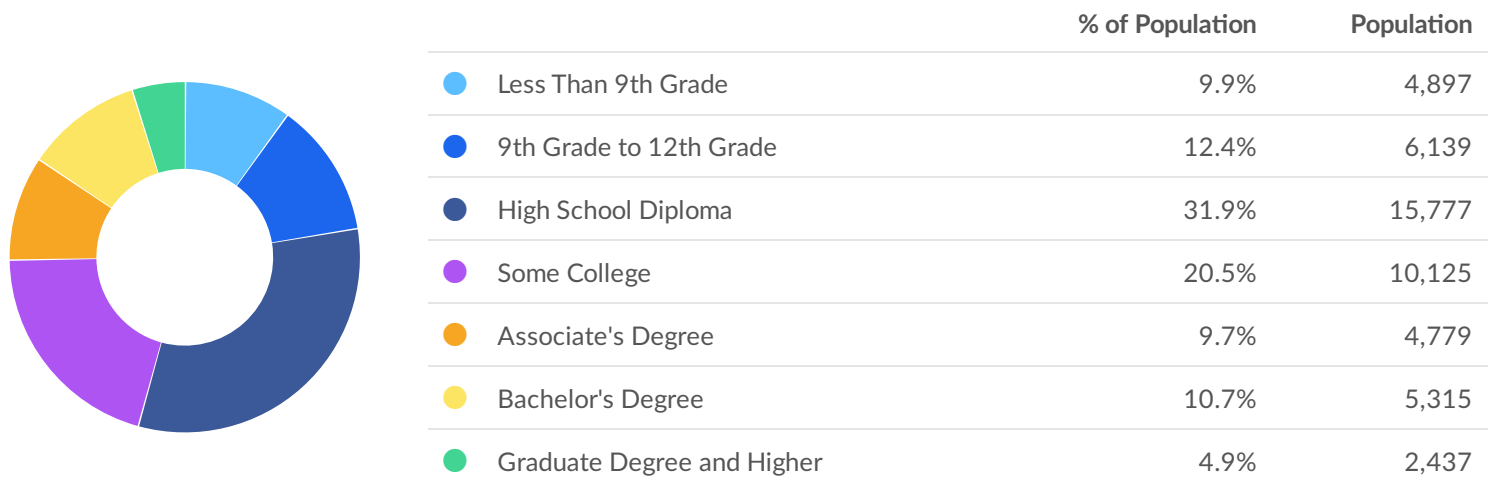
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	68,527	29,656	24,738	93.0	\$2.27B	\$3.66B	\$3.09B
United States	329,399,330	164,576,320	164,699,638	100.0	\$20.78T	\$0	\$8.91T

2019 Labor Force Breakdown



Educational Attainment

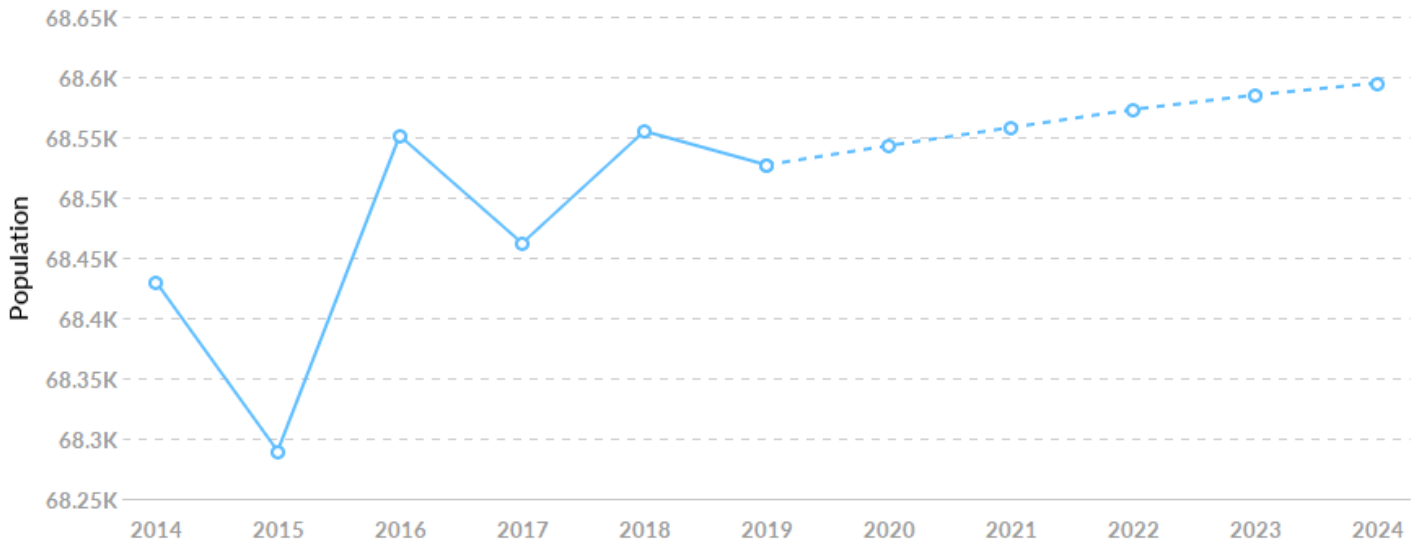
Concerning educational attainment, **10.7% of Wilkes County, NC residents possess a Bachelor's Degree** (8.1% below the national average), and **9.7% hold an Associate's Degree** (1.6% above the national average).



Historic & Projected Trends

Population Trends

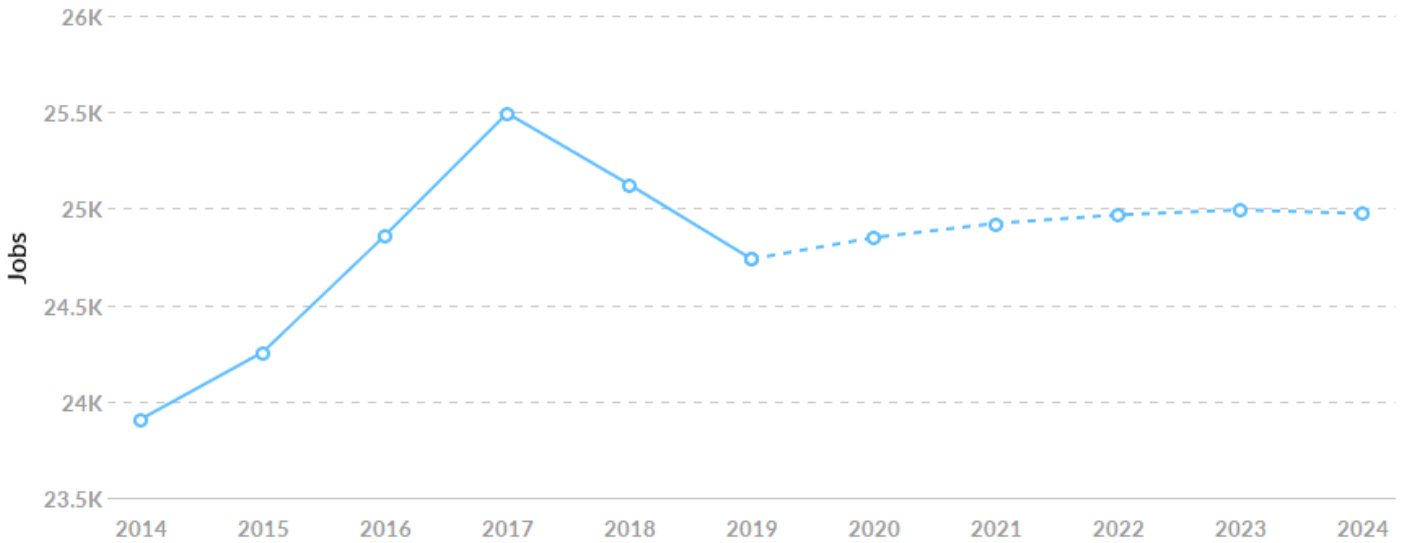
As of 2019 the region's population increased by 0.1% since 2014, growing by 96. Population is expected to increase by 0.1% between 2019 and 2024, adding 68.



Timeframe	Population
2014	68,430
2015	68,289
2016	68,551
2017	68,462
2018	68,555
2019	68,527
2020	68,543
2021	68,558
2022	68,573
2023	68,585
2024	68,595

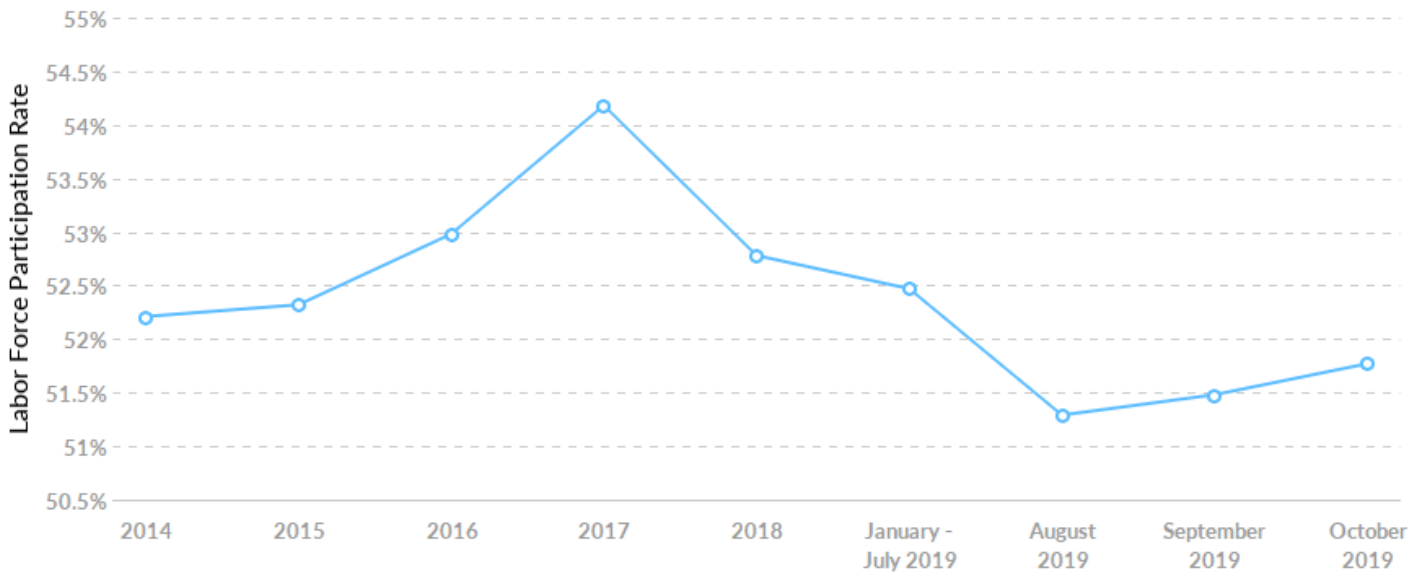
Job Trends

From 2014 to 2019, jobs increased by 3.5% in Wilkes County, NC from 23,907 to 24,738. This change fell short of the national growth rate of 7.3% by 3.8%.



Timeframe	Jobs
2014	23,907
2015	24,255
2016	24,860
2017	25,494
2018	25,124
2019	24,738
2020	24,849
2021	24,923
2022	24,967
2023	24,993
2024	24,974

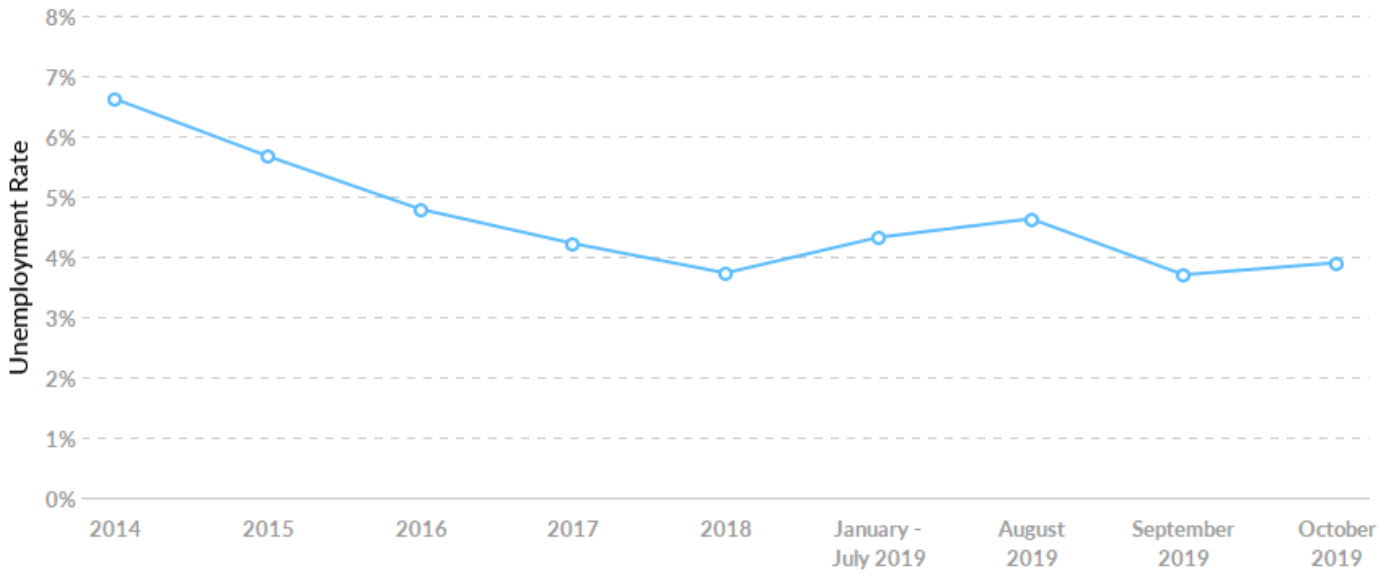
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	52.21%
2015	52.32%
2016	52.98%
2017	54.18%
2018	52.78%
January - July 2019	52.47%
August 2019	51.29%
September 2019	51.48%
October 2019	51.77%

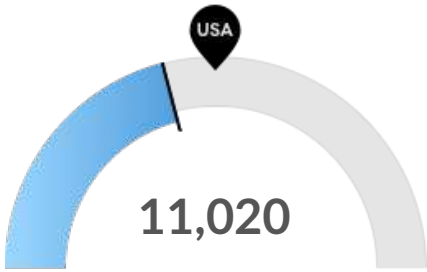
Unemployment Rate Trends

Wilkes County, NC had an October 2019 unemployment rate of 3.90%, decreasing from 6.62% 5 years before.



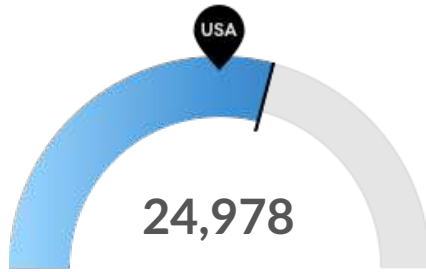
Timeframe	Unemployment Rate
2014	6.62%
2015	5.67%
2016	4.79%
2017	4.22%
2018	3.73%
January - July 2019	4.32%
August 2019	4.63%
September 2019	3.70%
October 2019	3.90%

Population Characteristics



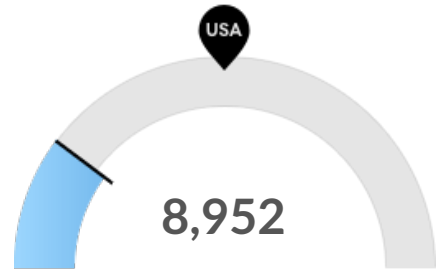
Millennials

Wilkes County, NC has 11,020 millennials (ages 25-39). The national average for an area this size is 14,094.



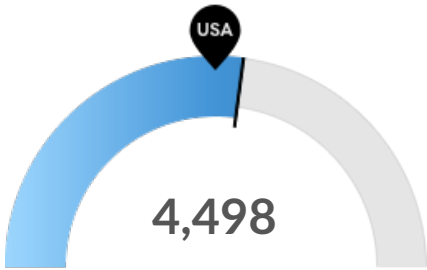
Retiring Soon

Retirement risk is high in Wilkes County, NC. The national average for an area this size is 19,844 people 55 or older, while there are 24,978 here.



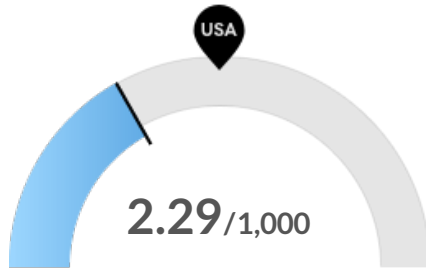
Racial Diversity

Racial diversity is low in Wilkes County, NC. The national average for an area this size is 27,161 racially diverse people, while there are 8,952 here.



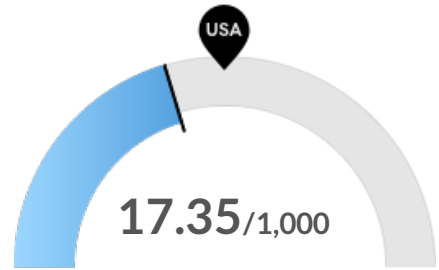
Veterans

Wilkes County, NC has 4,498 veterans. The national average for an area this size is 3,988.



Violent Crime

Wilkes County, NC has 2.29 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

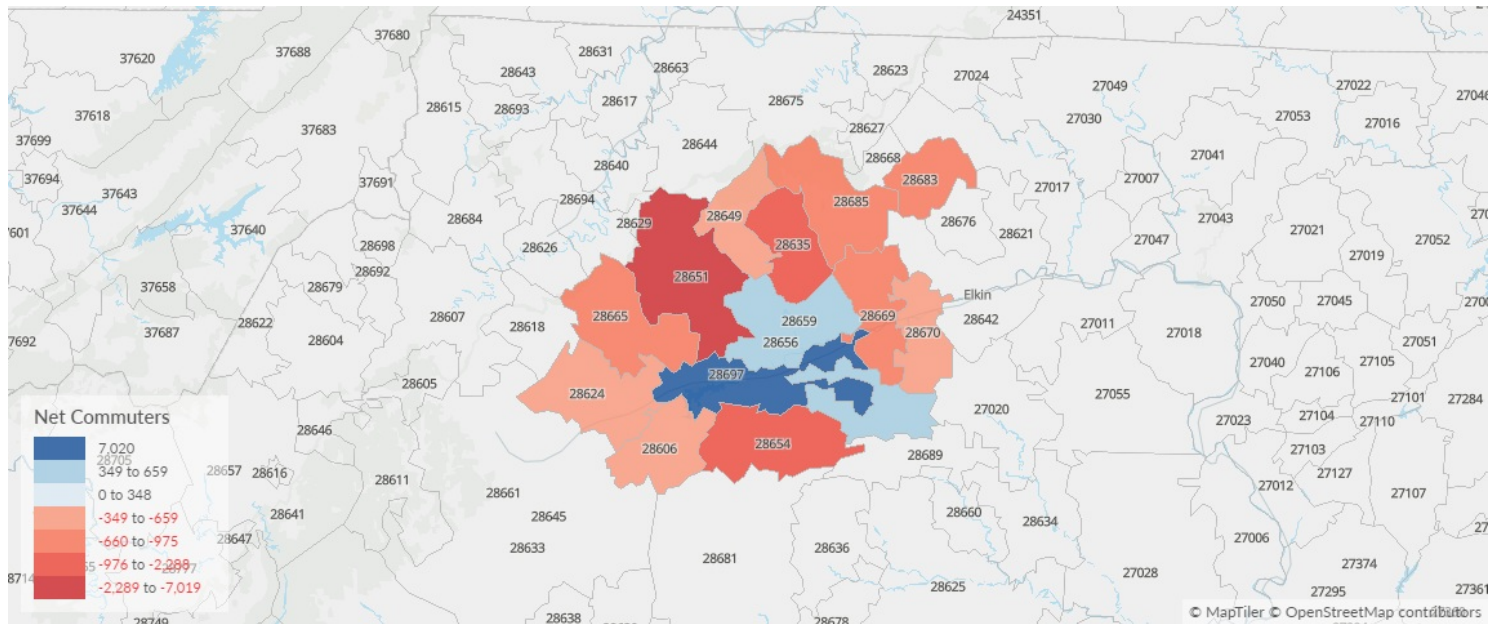


Property Crime

Wilkes County, NC has 17.35 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Wilkes County, NC currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 28659.



Where Talent Works

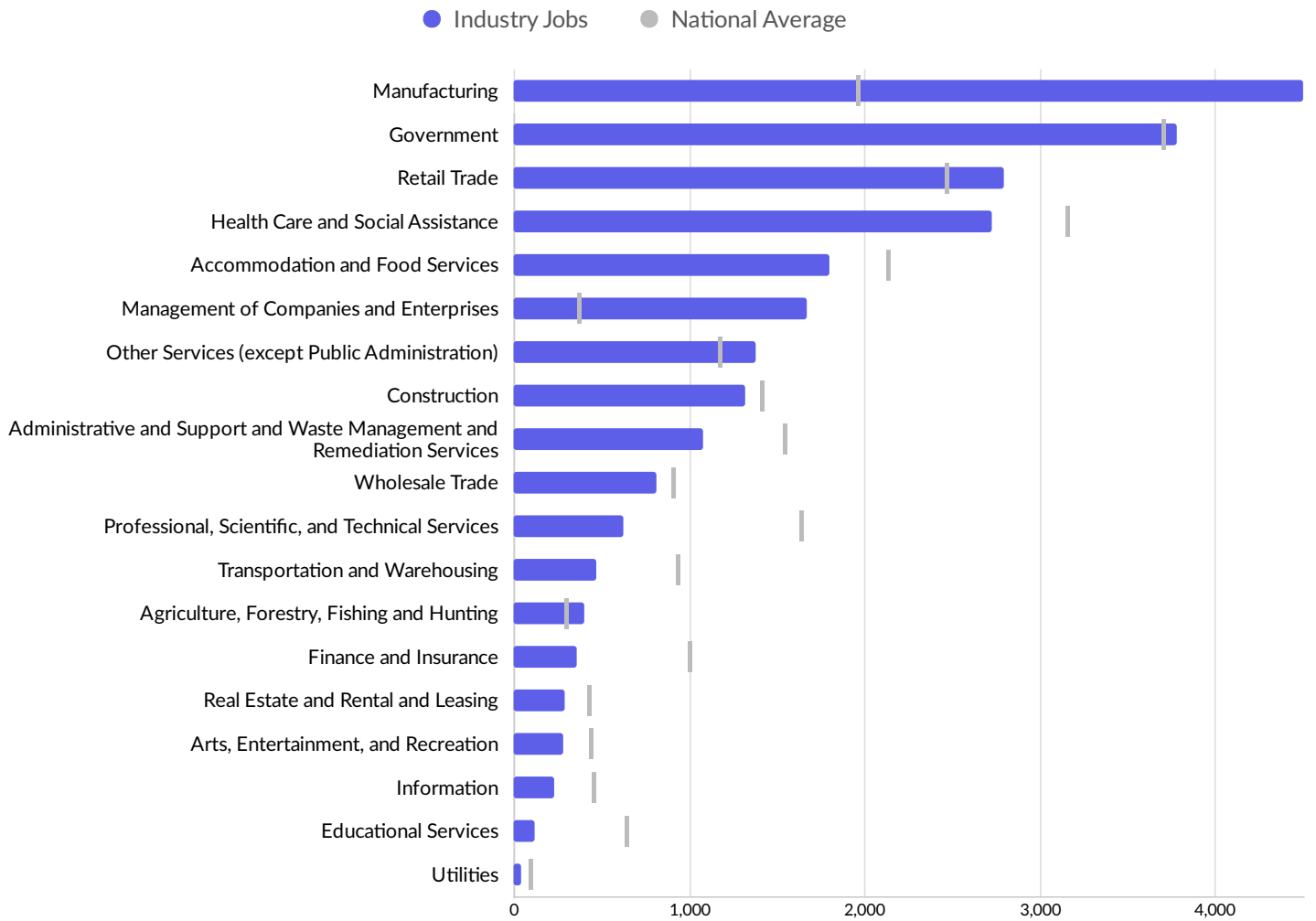
ZIP	Name	2019 Employment
28697	Wilkesboro, NC (in Wilk...	11,952
28659	North Wilkesboro, NC (i...	9,077
28651	Millers Creek, NC (in W...	779
28670	Ronda, NC (in Wilkes co...	717
28654	Moravian Falls, NC (in W...	687

Where Talent Lives

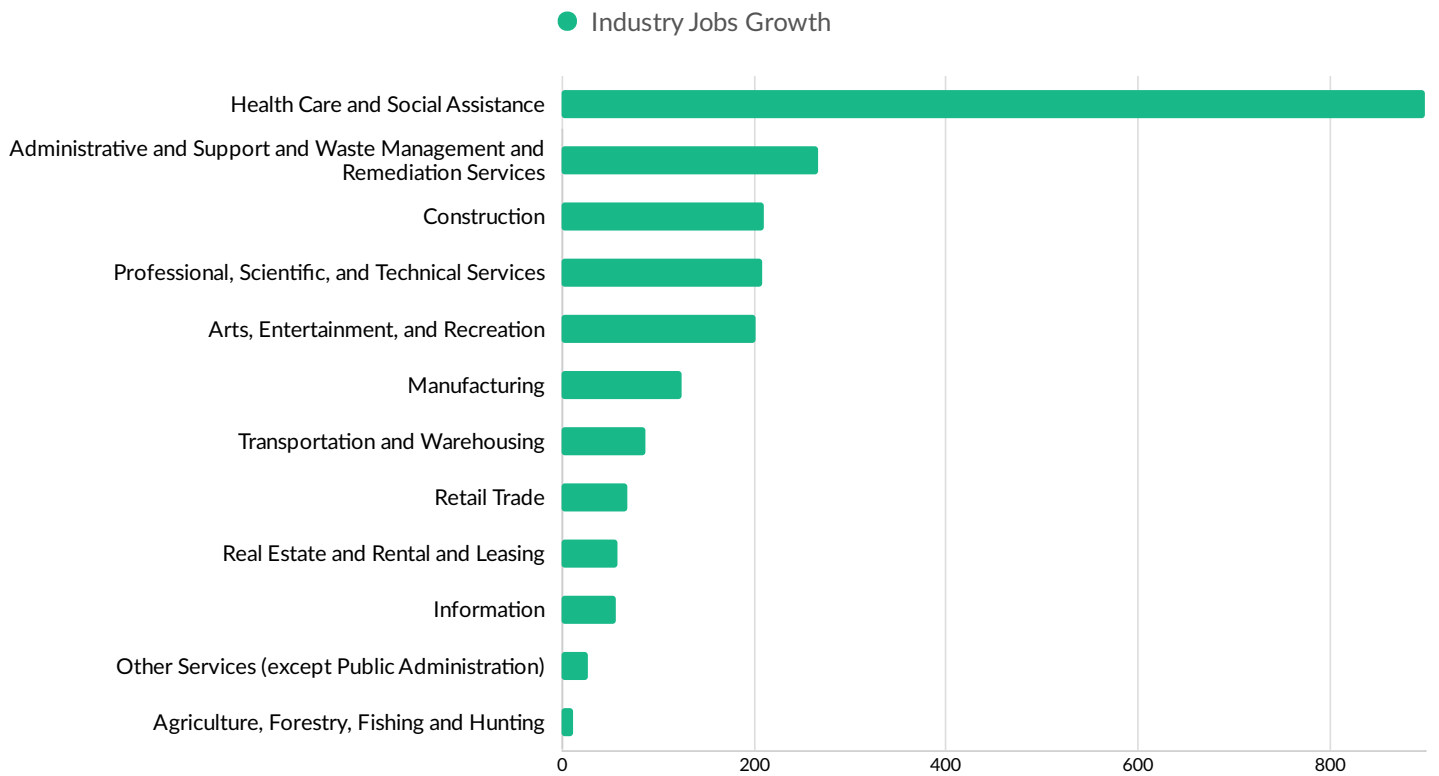
ZIP	Name	2019 Workers
28659	North Wilkesboro, NC (i...	8,506
28697	Wilkesboro, NC (in Wilk...	4,932
28651	Millers Creek, NC (in W...	3,068
28654	Moravian Falls, NC (in W...	1,663
28635	Hays, NC (in Wilkes cou...	1,510

Industry Characteristics

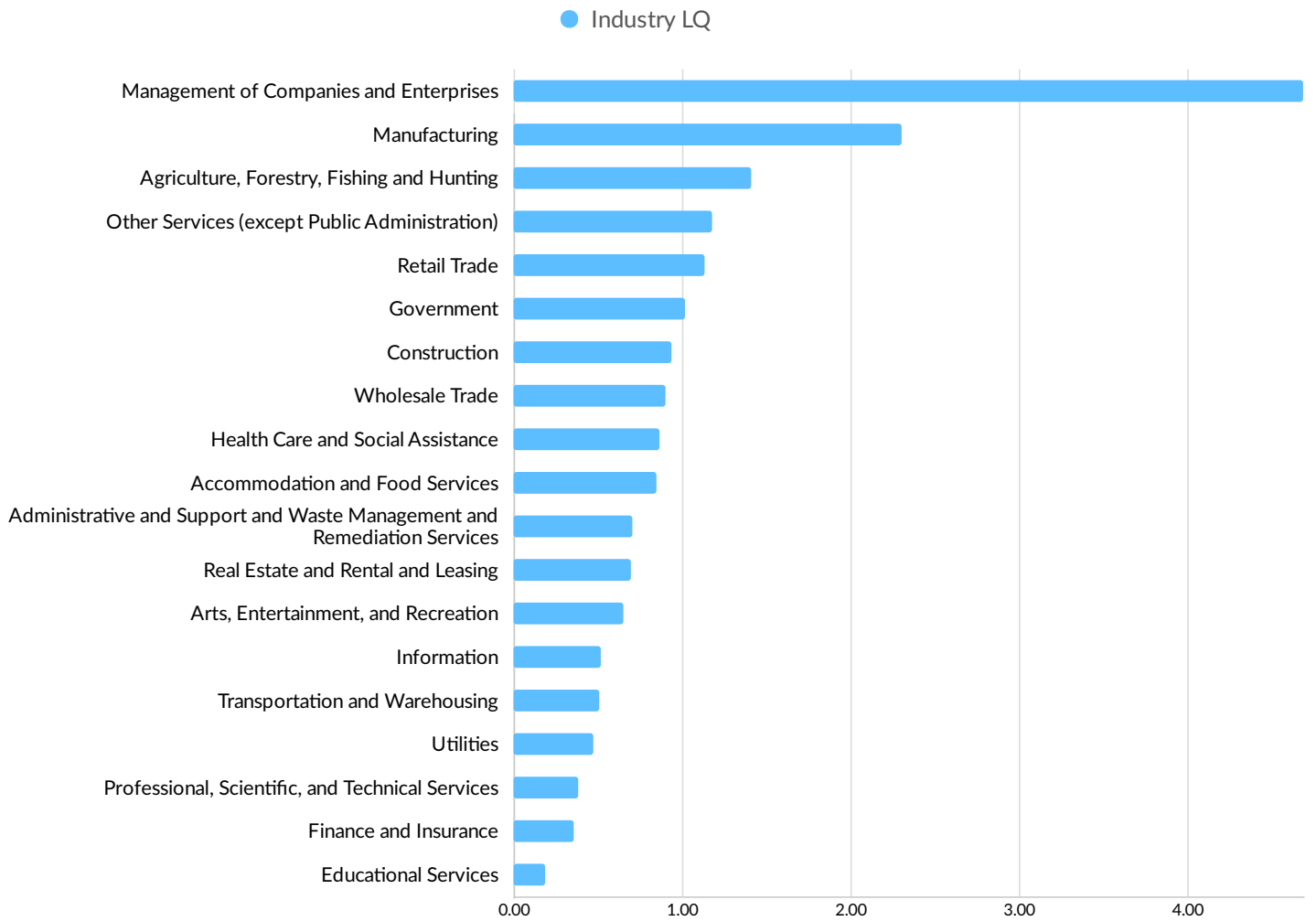
Largest Industries



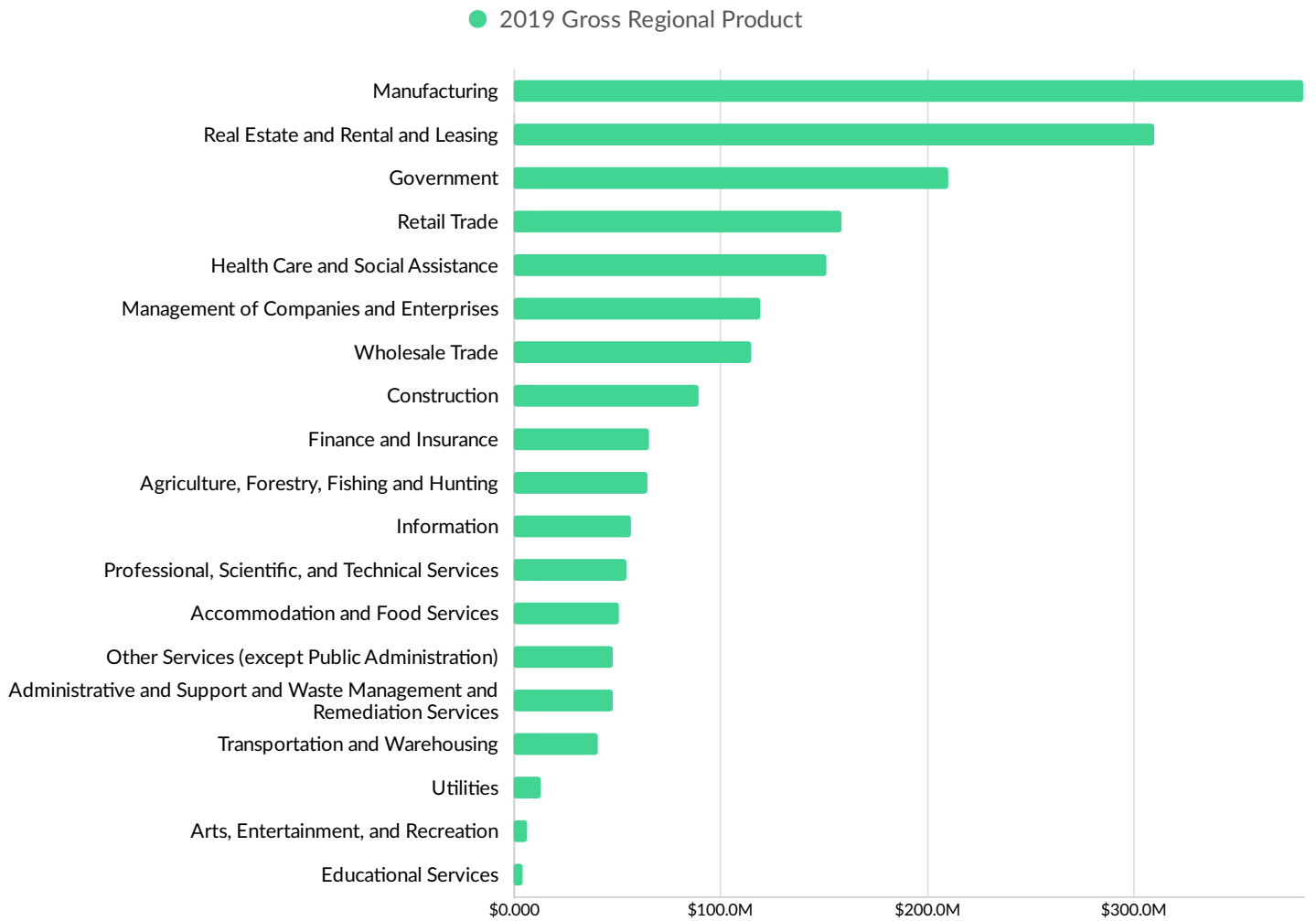
Top Growing Industries



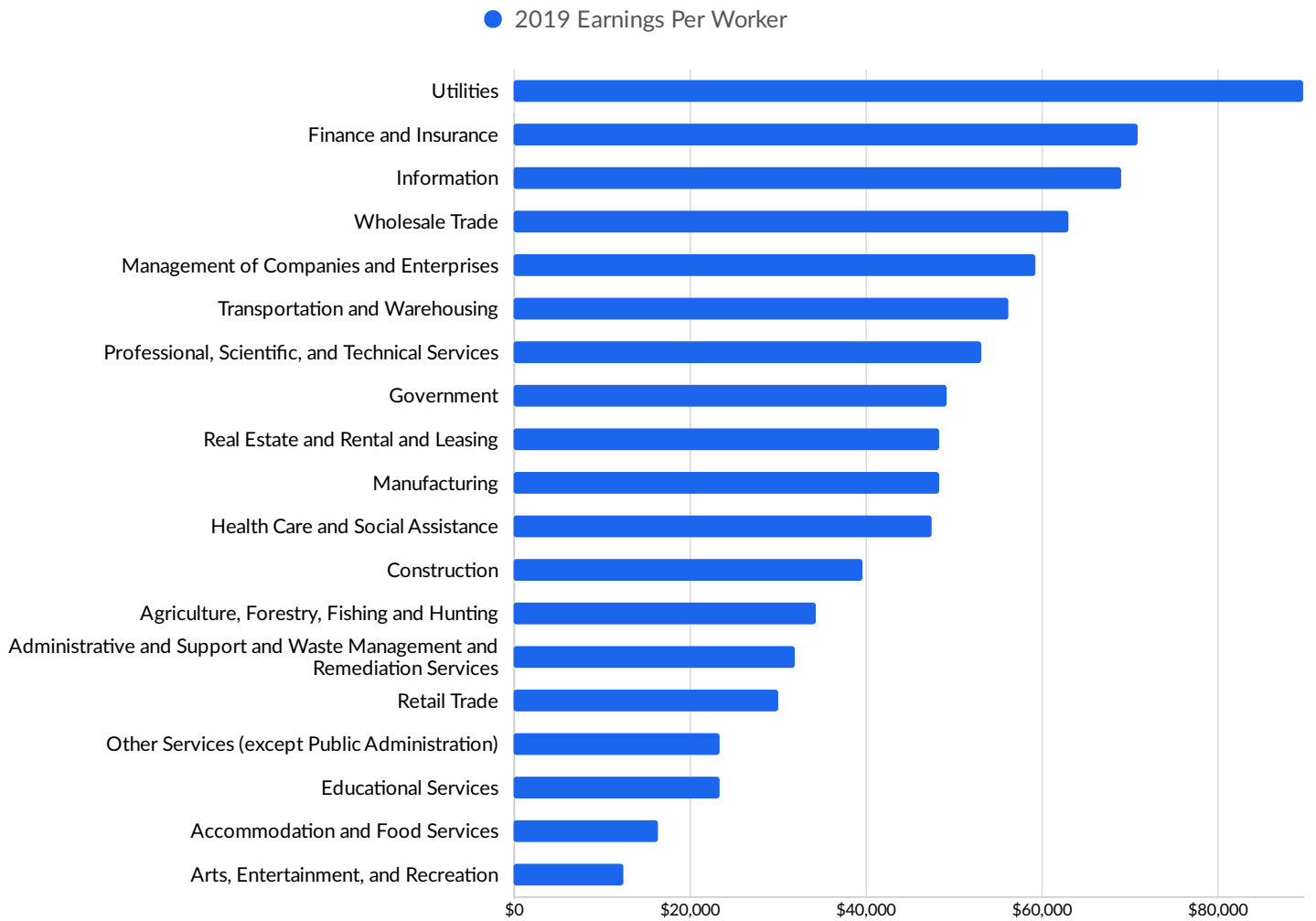
Top Industry LQ



Top Industry GRP



Top Industry Earnings

















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Manufacturing	4,378	4,503	125	+3%	2.30	\$48,399	\$381.93M
Government	4,581	3,780	-801	-17%	1.02	\$49,185	\$210.18M
Retail Trade	2,730	2,798	68	+2%	1.14	\$30,151	\$158.27M
Health Care and Social Assistance	1,829	2,729	900	+49%	0.87	\$47,617	\$151.41M
Accommodation and Food Services	1,881	1,803	-78	-4%	0.85	\$16,431	\$51.04M
Management of Companies and Enterprises	2,143	1,676	-467	-22%	4.69	\$59,410	\$119.20M
Other Services (except Public Administration)	1,355	1,383	28	+2%	1.18	\$23,408	\$48.25M
Construction	1,109	1,319	210	+19%	0.94	\$39,740	\$89.28M
Administrative and Support and Waste Management and Remediation Services	816	1,083	267	+33%	0.70	\$31,952	\$47.82M
Wholesale Trade	824	819	-5	-1%	0.91	\$63,037	\$114.83M
Professional, Scientific, and Technical Services	416	625	209	+50%	0.38	\$53,134	\$54.24M
Transportation and Warehousing	384	472	88	+23%	0.51	\$56,275	\$40.54M
Agriculture, Forestry, Fishing and Hunting	394	406	12	+3%	1.41	\$34,422	\$64.61M
Finance and Insurance	365	357	-8	-2%	0.36	\$70,974	\$65.73M
Real Estate and Rental and Leasing	233	292	59	+25%	0.69	\$48,433	\$310.22M
Arts, Entertainment, and Recreation	81	284	203	+251%	0.66	\$12,520	\$6.47M
Information	175	232	57	+33%	0.52	\$69,143	\$56.88M
Educational Services	157	120	-37	-24%	0.19	\$23,366	\$4.01M
Utilities	46	40	-6	-13%	0.47	\$89,765	\$12.87M

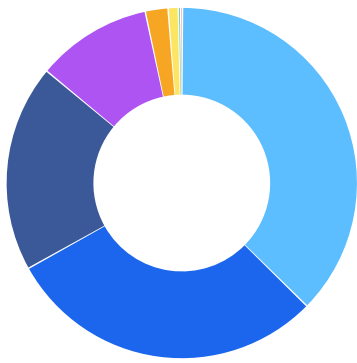
Business Characteristics

3,738 Companies Employ Your Workers

Online profiles for your workers mention 3,738 companies as employers, with the top 10 appearing below. In the last 12 months, 978 companies in Wilkes County, NC posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lowe's Companies, Inc.	957 	CRST International, Inc.	541 
Tyson Foods, Inc.	212 	HealthCare Employment Netwo...	452 
Wilkes Community College	156 	Lowe's Companies, Inc.	335 
Wilkes County Schools	150 	Tyson Foods, Inc.	284 
Wilkes Regional Medical Center	120 	U.S. Xpress, Inc.	222 
Carolina West Wireless, Inc.	64 	Dollar General Corporation	184 
Ecnd, Inc.	59 	Home Instead Senior Care	159 
Wal-Mart Stores, Inc.	52 	Pizza Hut, Inc.	120 
Wells Fargo & Company	46 	HomeAdvisor, Inc.	119 
Brock & Scott, Pllc	43 	Ozark Motor Lines, Inc.	119 

Business Size

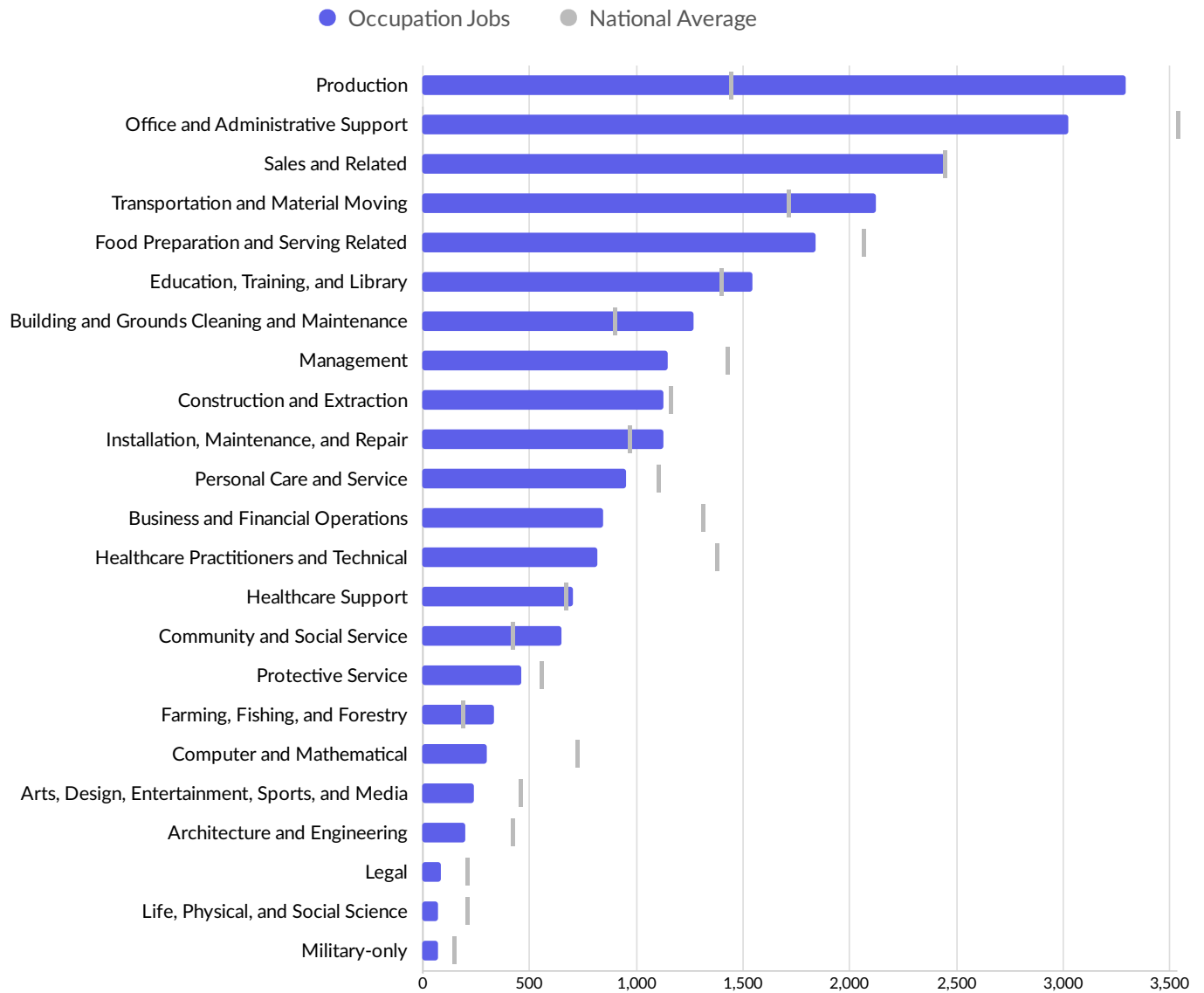


	Percentage	Business Count
1 to 4 employees	37.3%	873
5 to 9 employees	29.6%	692
10 to 19 employees	19.1%	447
20 to 49 employees	10.6%	249
50 to 99 employees	2.1%	49
100 to 249 employees	0.9%	22
250 to 499 employees	0.2%	5
500+ employees	0.2%	4

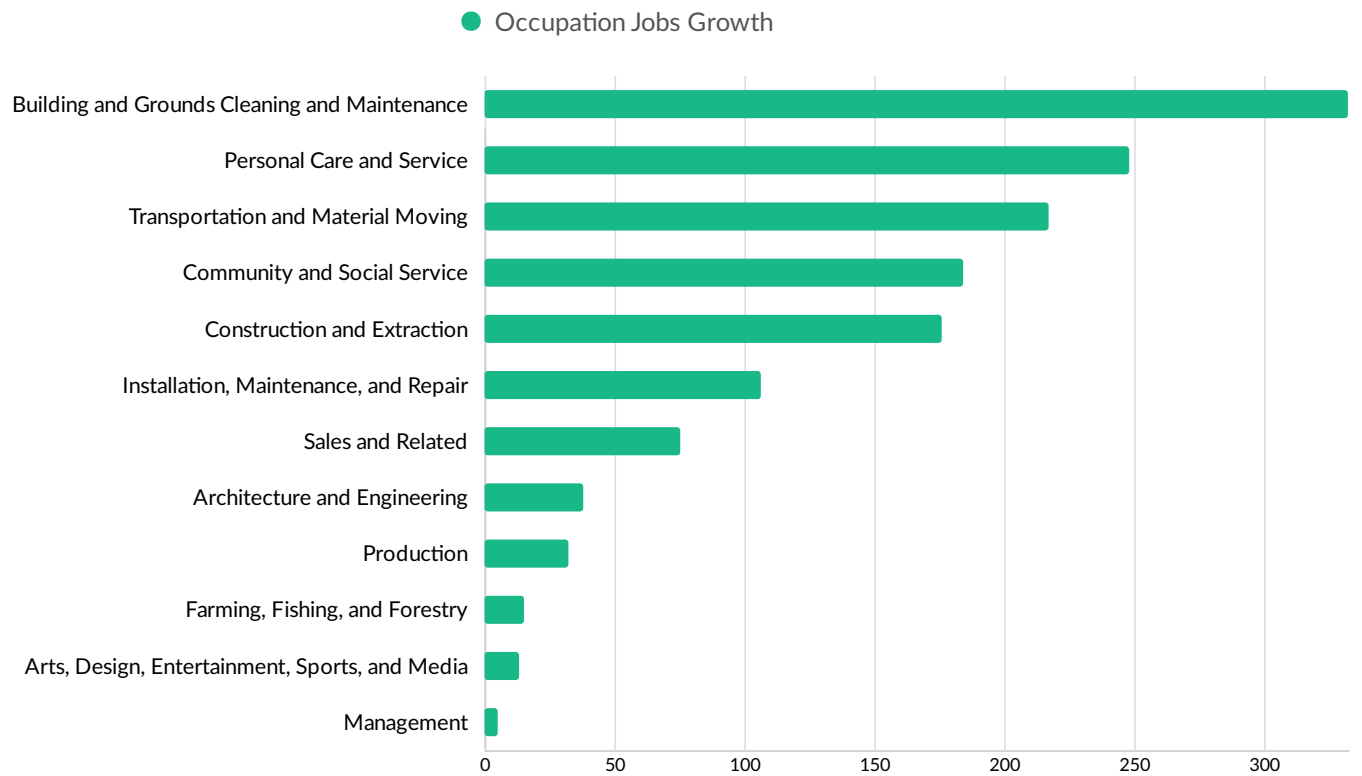
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

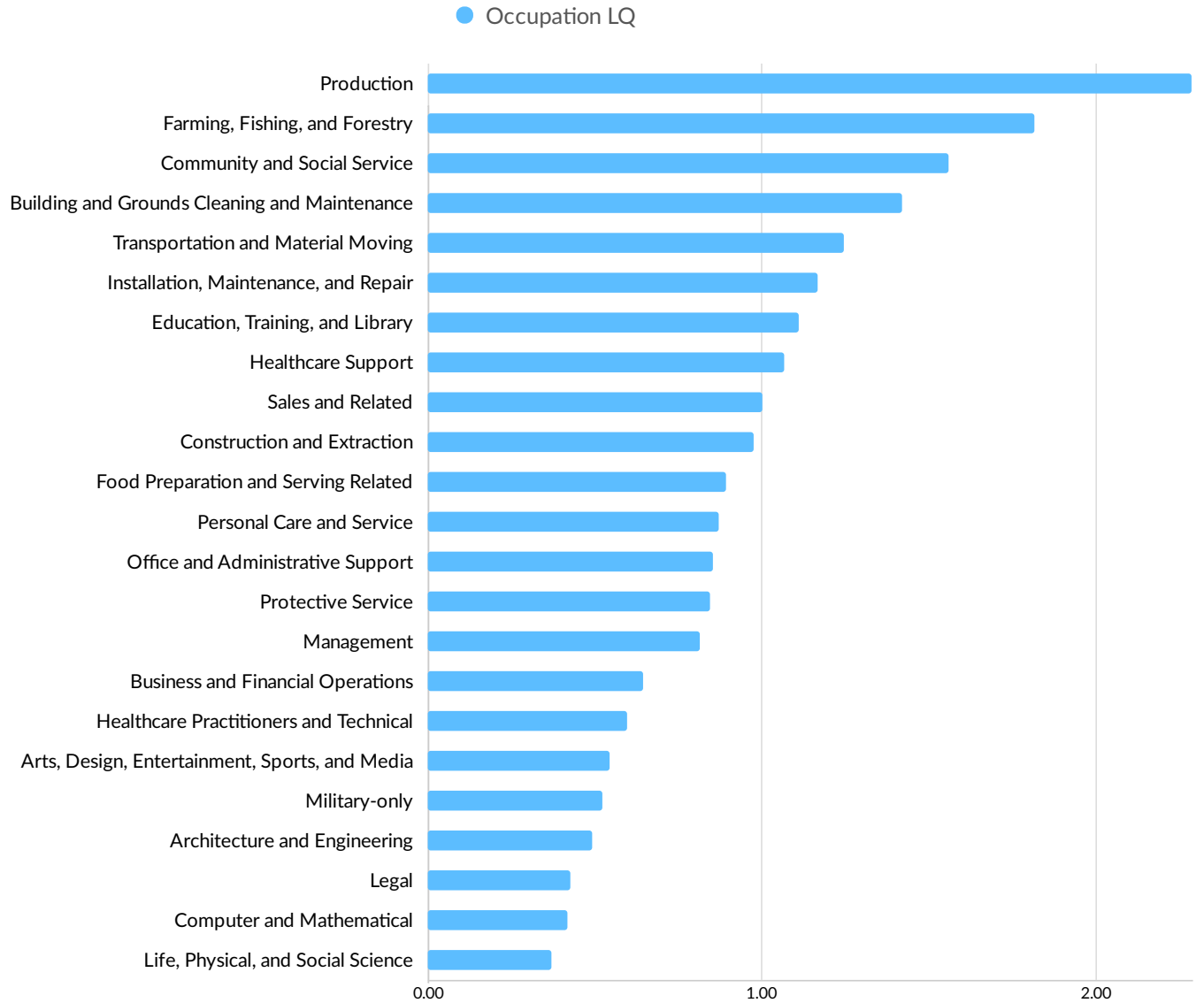
Largest Occupations



Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings

● 2018 Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment

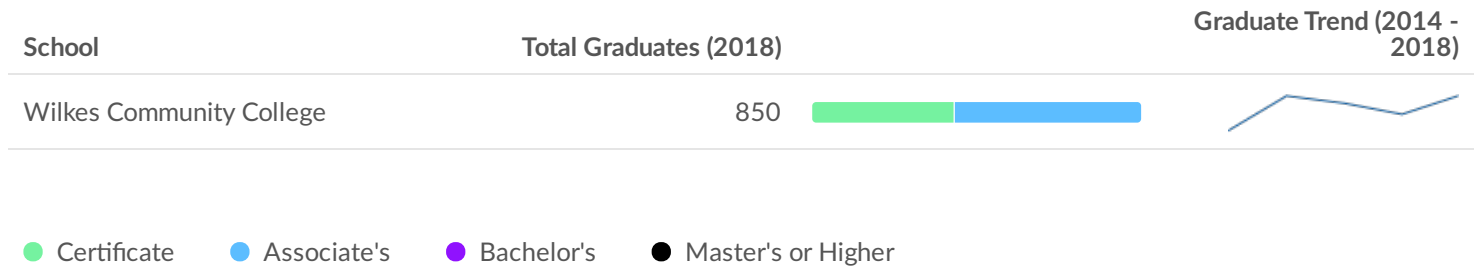
- Jobs Requiring Ed. Level
- Population at Ed. Level

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Mar 2019 - Feb 2020 Unique Average Monthly Postings
Production	3,266	3,298	32	+1%	2.29	\$12.91	44
Office and Administrative Support	3,071	3,024	-47	-2%	0.86	\$14.81	126
Sales and Related	2,371	2,446	75	+3%	1.00	\$11.87	234
Transportation and Material Moving	1,910	2,127	217	+11%	1.25	\$13.37	546
Food Preparation and Serving Related	1,905	1,841	-64	-3%	0.89	\$8.90	123
Education, Training, and Library	1,575	1,549	-26	-2%	1.11	\$18.68	55
Building and Grounds Cleaning and Maintenance	939	1,271	332	+35%	1.42	\$11.36	20
Management	1,148	1,153	5	+0%	0.81	\$37.81	82
Construction and Extraction	954	1,130	176	+18%	0.98	\$15.26	12
Installation, Maintenance, and Repair	1,022	1,128	106	+10%	1.17	\$17.50	50
Personal Care and Service	710	958	248	+35%	0.87	\$10.03	65
Business and Financial Operations	861	846	-15	-2%	0.65	\$26.17	47
Healthcare Practitioners and Technical	1,112	822	-290	-26%	0.60	\$26.74	379
Healthcare Support	791	708	-83	-10%	1.07	\$12.09	32
Community and Social Service	467	651	184	+39%	1.56	\$20.52	25
Protective Service	511	465	-46	-9%	0.84	\$16.43	15
Farming, Fishing, and Forestry	321	336	15	+5%	1.82	\$11.91	4
Computer and Mathematical	319	301	-18	-6%	0.42	\$27.64	58

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Mar 2019 - Feb 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	231	244	13	+6%	0.54	\$17.52	18
Architecture and Engineering	166	204	38	+23%	0.49	\$28.58	14
Legal	88	88	0	0%	0.43	\$22.11	4
Life, Physical, and Social Science	83	74	-9	-11%	0.37	\$25.27	9
Military-only	85	74	-11	-13%	0.52	\$14.85	0

Educational Pipeline

In 2018, there were 850 graduates in Wilkes County, NC. This pipeline has grown by 52% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Liberal Arts and Sciences/Liberal Studies, and Welding Technology/Welder.



In-Demand Skills

● Top Hard Skills ● National Average