

Program Focus Areas

Existing Business Activity — Business Recruitment — Real Estate Development

Project Averages

Active and Missed

47 Missed Project Overs 12 Months



45
 JOBS
 365



25
 THOUSAND
 SQUARE FEET
 249K



110
 ACRES
 69



\$2
 MILLION
 INVESTMENT
 \$343M

Project Activity Stats



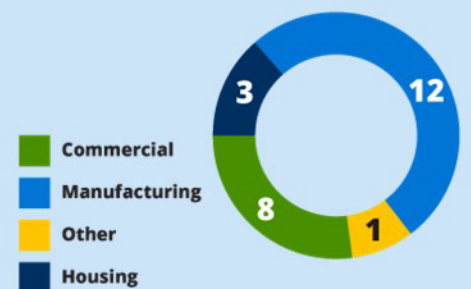
Active Projects

24

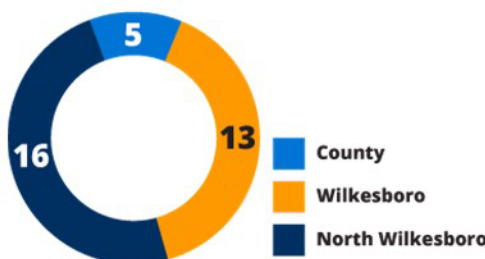
Projects by Type



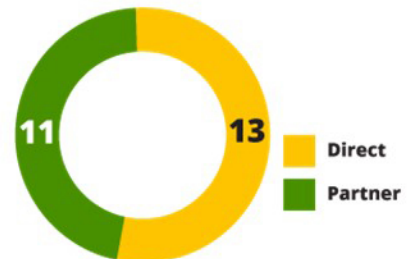
Project Industries



Projects by Location



Projects by Source



Existing Business

Current and YTD Total
 Activity since July 1, 2022



6

UNIQUE VISITS
 23



6

FOLLOW UP VISITS
 8

Total Visits YTD: 31
 Visit Goal: 140

Program Stats



23

PARTNER MEETINGS



5

REAL ESTATE



28

SOLUTIONS PROVIDED

Monthly Newsletter

Program of Work Information | EDC Announcements | Unemployment Rate



Wilkes County Childcare Study Update

The Wilkes Childcare Study continues in the discovery phase! We will continue receiving survey input from our parents, childcare providers, and employers until October 15, 2022. Spanish surveys for parents will remain open until October 25. Parent listening sessions and individual interviews are being conducted.

On Wednesday, September 21, Wilkes EDC met with Human Resources (HR) representatives from businesses and corporations around the Wilkes community. During the meeting, the purpose of the Wilkes County Childcare Study and available resources we discussed. Guests shared their workforce challenges associated with childcare. Conversations with HR representatives and employers will continue along with participation encouragement throughout the rest of the study.



The study will document existing services and resources, then recommend steps to create an innovative childcare ecosystem in Wilkes County to enhance labor force participation and create a healthy family environment. The study will also identify the roles community stakeholders could play to expand access and affordability for quality care.

Childcare providers, employers, and parents, take the survey now by visiting our link -
Info.WilkesEDC.com/ChildcareStudy



Wilkes Commercial Business Center Update

The Wilkes Commercial Business Center (WCBC) is moving forward! The WCBC is now in the structural (steel) framing phase, and insulation is being placed into offices.

Incentivized lease consideration is available for 10,383 and 21,164 spaces or a single tenant total of 31,703 sqft. Move-in ready for light industrial/manufacturing firms with office spaces, loading dock and drive-in doors. Planned completion date is December 2022.



Subscribe to updates by visiting the [WCBC site updates on the EDC webpage](#). For details or information on pre-leasing incentives, please contact LeeAnn Nixon by emailing LNixon@WilkesEDC.com.



News and Announcements

The North Wilkesboro Speedway will be Hosting the 2023 NASCAR All-Star Race

On Thursday, September 8, officials of Speedway Motorsports (SMI) and NASCAR gathered in Raleigh at the North Carolina Museum of History to share the big news. The North Wilkesboro Speedway will host the 2023 NASCAR Series All-Star Race. The All-Star Race will highlight a three-day weekend of racing from May 19-21 of next year, with the full schedule to be announced.



Local leaders of Wilkes gathered at a kick-off luncheon on September 23 to begin planning with SMI's Chief Experience Officer and Executive Director of the 2023 NASCAR All-Star Race, Jessica Fickenscher.

Click the link to read the full story. [North Wilkesboro to host 2023 NASCAR All-Star Race - NBC Sports](#)



Wilkes EDC Entrepreneurial Grant Program is OPEN

Attention local entrepreneurs, the Fall 2022 -Entrepreneurial Grant Program is open! The Wilkes Economic Development Corporation will be accepting applications until **October 31, 2022**. The program funds existing businesses for expansion and those planning to start a business in Wilkes County.

Click the [link](#) to learn more about our program and how to apply. Please share with someone you know who may benefit from the [Wilkes EDC Entrepreneurial Grant Program](#).

[Prospective sponsors, click here.](#)



Winners of the Fall 2021 and Spring 2022 Entrepreneurial Grant Program

NC Carolina Core

Tuesday, September 13, the President of Wilkes EDC, LeeAnn Nixon, participated in the Carolina Core Economic Development Coalition luncheon in Sanford, NC. After, members transitioned to the Carolina Core Real Estate Summit.

The following day, Nixon joined other Carolina Core economic developers for a luncheon with NAIOP Piedmont Triad Chapter. NAIOP is the Commercial Real Estate Development Association for developers, owners, and investors of office, industrial, retail, and mixed-use real estate.



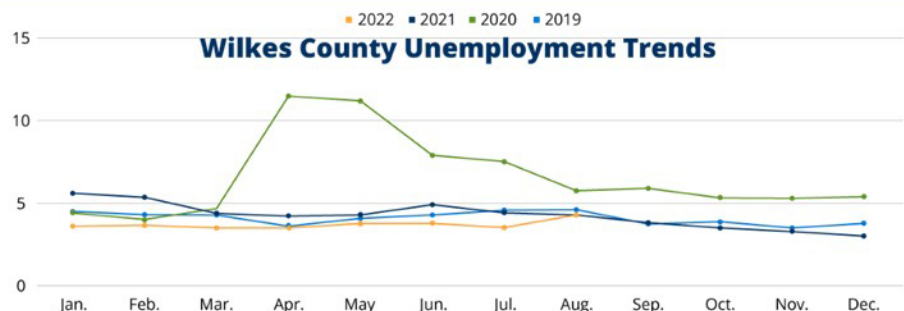
Being part of the Carolina Core region effort puts us on track to drive increased economic growth and jobs in Wilkes County and across the state.



August Unemployment Rate

4% ↑ Up from 3.8% in July.

Regional August Rate is 3.6%.
State July Rate is 3.5%.





Do you have a dream of starting your own business?

Do you want to expand your existing small business?

If you answered “yes” to these questions, then the **Wilkes EDC Entrepreneurial Grant Program** is for you!

You could win up to \$6,000!

Applications are due October 31st,
so do not delay!

The application is available at
WilkesEDC.com



Thank you to our 2022 Program Sponsors!



Become a Sponsor by donating to our program.
Scan the QR Code to get started.

