

PRESS RELEASE



CONTACT INFORMATION:

LeeAnn Nixon, WEDC President
336-838-1501
lnixon@wilkesedc.com

RELEASE DATE:

December 8, 2023



Hydrate Heroes Announces Opening of New Distribution Center

Hydrate Heroes the First Plant Based Certified Beverage with elderberry, zinc, vitamin d and no harmful stimulants has announced their expansion, with the launch of a 20,000 square foot distribution center warehouse.

Local businessmen partner to promote Health and Wellness for North Wilkesboro and communities throughout. Our local heroes Gary Foster, Randy Whittington, and Jamie Caudill are committed to improving our community's health physically and financially by bringing their beverage distribution center locally.

"Hydrate Heroes is grateful for this opportunity to bring more jobs and opportunities to our community as we have already committed to the equipment purchase to enhance our operations which will elevate our business while we elevate the lives around Wilkesboro County", -Executive Team Hydrate Heroes

"We are excited to be part of the Wilkesboro community making a positive impact with our Health and Wellness brands and also helping the financial health of this great community", said Michael Gardner, CEO/Founder at Hydrate Heroes.

ABOUT

Hydrate Heroes started in their mission in Florida in March 2021, and has expanded into Georgia, New York, North Carolina offering their beverage at Publix, Kroger, Vitacost, Price Choppers and other retailers. Hydrate Heroes will start distributing into Lowes Home Improvements in January 2024.

Media Contact: HydrateHeroesNC@hydrateheroes.com | www.hydrateheroes.com

The **Wilkes Economic Development Corporation**, a 501c3 public-private partnership, aims to facilitate the creation of new jobs and capital investment in Wilkes County through the retention and expansion of existing businesses and the recruitment of new businesses. The EDC is located at 213 Ninth Street in historic downtown North Wilkesboro, North Carolina. For more information about Wilkes EDC, visit www.WilkesEDC.com or contact LeeAnn Nixon at 336-838-1501 or lnixon@wilkesedc.com.